

TITLE: TELEVISION AND MEDIA II

GRADES: 9-12

COURSE CODE: 130

CREDITS: 2.5

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MARCH 2012

COURSE OF STUDY GUIDE

LOWER CAPE MAY REGIONAL SCHOOL DISTRICT

TITLE OF COURSE: TELEVISION AND MEDIA II

DEPARTMENT: BUSINESS/TECHNOLOGY

DATE REVISED: MARCH 2012

GRADE: 9-12

I. COURSE ORGANIZATION

Length: ½ year

Credits: 2.5

Periods Per Week: 4

Weighted: CB

Prerequisite: Art of Digital Media

II. COURSE DESCRIPTION

Students will function in a working television studio. The students will use information and techniques acquired in Art of Digital Media to implement a weekly news show that will be broadcast in the High School. Students will work on special projects including at least one short film of the student's choice. They will be performing, editing, sound mixing, working as talent, using camera techniques and other broadcast jobs while advancing in their knowledge of the TV industry.

III. COURSE MISSION

This course is designed to familiarize you with the process and tools associated with the tools associated with video production. The student will develop an understanding of the technical aspect of the production. The student will also become familiar and comfortable with the operation of a small production studio.

IV. DEPARTMENT MISSION

VI. COURSE LEVEL ASSESSMENTS & BENCH MARKS

- Camera placements and operations
- Control room operation and etiquette
- Development of ideas for production broadcast
- Prepare proposals and carry them through the various stages of the production process
- Basic non-linear editing on Final Cut Pro 9
- Demonstrate knowledge of microphone types with their proper selection and operation
- Produce basic news cuts, PSA's and live to tape programs for television.

VII. POSSIBLE ASSESSMENT TASKS

Written

Oral

Visual

VIII. CONTENT/SUGGESTED INSTRUCTIONAL TIME

Content Pacing Guide & Standards

Unit Title: BASIC CAMERA USE		
Content	Standards	Time Frame
NJWSC 9.1.4.E.2 9.1.4.B.1 9.1.12.B.1 8.2.2.B.1 8.2.4.B.4 9.3.12.C.1 9.3.12.C.11	Camera Angles and Placement White balance Focus auto manual Control room stations, etiquette and roles Teamwork Diagnose problems Audio board Lighting panel	WEEKS 1-4
Unit Title: CHYRON AND GREEN SCREEN USE AND USE OF VIDEO CONTROL BOARD		
Content	Standards	Time Frame
9.1.8.E.2 9.1.12.E.2 9.1.4.B.1 9.1.12.B.1 8.2.8.B.1 9.3.12.C.2	Prepare and research basic story boards Critique and analyze suitable and non-suitable segments Analyze and begin using fundamental elements of Fine Cut Pro 9 Create basic segments Shadow TV Media 324 students in studio Apprentice at Lower Cape May Today	WEEKS 5-8
Unit Title: ELEMENTS OF HOSTING		
Content	Standards	Time Frame
9.3.12.C.23 9.3.8.B.6 9.1.4.E.2 9.1.12.E.2 9.1.4.B.1 9.1.12.B.3	Scriptwriting for television Appropriate clothing for TV reading Audio technology in the field and studio Problem analysis and being proactive Level 2 show staffed by Level 2's and hosted by level 2's	WEEKS 9-12
Unit Title: ELEMENTS AND PRODUCTION TEQUINQUES FOR SPECIAL EVENTS		
Content	Standards	Time Frame
9.3.8.B.16 9.1.4.E.2 9.1.12.E.2 9.1.4.B.1 9.1.12.B.3	Motion graphics Mapping Multi layer audio Video tracking and special effects Problem transitions and production of segment and show	WEEKS 12-16

IX. MODIFICATIONS: INCLUSION TECHNIQUES/ENRICHMENTS

Possible instructional techniques may include but may not be limited to the following:

- **Resource Center** – A course of study will be modified to accommodate the specific needs of a special education student as outlined in his/her IEP.
- **Inclusion** – Peer tutoring, computer software, oral tests, visual organizers, study guides, and cooperative learning activities
- **Enrichments** – Field trips, guest speakers, brochure design, simulations, drama, and poetry

Students are provided with a basic text and/or supplemental curricular materials that are used for assigned readings, discussion, and information gathering. Through teacher-directed instructional activities, students are asked to acquire knowledge, develop an understanding of content, apply information to their own lives, analyze data, synthesize material, and make evaluative judgments.

When planning each lesson, teachers select specific objectives, organize material to achieve maximum understanding, make associations, and check for understanding at frequent intervals. Technology materials are used when appropriate. Suggestions for specific assignments and student activities are found in the teacher's resource guide of the approved textbook series.

X. INTERDISCIPLINARY CONNECTIONS/MULTICULTURAL MATERIALS

Videos:

Illustrations:

Art:

Music:

Other Subjects

XI. MATERIALS/TECHNOLOGY