

**TITLE: TELEVISION AND MEDIA IV**

**GRADES: 9-12**

**COURSE CODE: 140**

**CREDITS: 5**

**PREPARED BY: SAM BEST**

**MARCH 2012**

# COURSE OF STUDY GUIDE

## LOWER CAPE MAY REGIONAL SCHOOL DISTRICT

TITLE OF COURSE: TV MEDIA IV

DEPARTMENT: BUSINESS TECHNOLOGY

GRADE: 11 & 12

DATE REVISED: MARCH 2012

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### I. COURSE ORGANIZATION

Length: Full Year

Credits: 5

Periods Per Week: 5

Weighted: CB

Prerequisite: TV MEDIA IV

### II. COURSE DESCRIPTION

This is for the fourth level of a series of TV/Media Production Courses designed to provide students with skills and understandings in writing, producing, editing, and performing TV/Media Production Programs. Students in the course will assume a leadership role as they work with students in TV/Media II and III. Specific responsibilities will include: production planning, direction, producing, and the overall evaluation of the final product.

### III. COURSE MISSION

### IV. DEPARTMENT MISSION

### VI. COURSE LEVEL ASSESSMENTS & BENCH MARKS

### VII. POSSIBLE ASSESSMENT TASKS

*Written*

*Oral*

*Visual*

## VIII. CONTENT/SUGGESTED INSTRUCTIONAL TIME

### Content Pacing Guide & Standards

<b>Content</b>	<b>Standards</b>	<b>Time Frame</b>
	Review Pre Production Techniques. Begin Advanced Production Scheduling. Research Topics for Senior Mid-Year Project. Review roles of Producer for Lower Cape May Today.	1-4 weeks
	Begin Advanced Final Cut Pro Techniques. Final Cut Audio Tools. Motion Titles, and Television Safe Audio.	
	Production of Lower Cape May Today output as Podcast, video on school webpage and local origination cable television broadcast begin post production of Senior Mid Year-Project. Review Motion Templates and usage within Final Cut Projects.	
	Create Holiday <span style="background-color: yellow;">    </span> Lower Cape May Today 7 minute show producing, directing, and hosting one segment to be included in this show. Create review copy of Mid-Term Project.	
	Begin review analysis of Lower Cape May Today with suggestions for implantation from students. Present Mid-Year Project to class	
	Research final project topics Mentor Associated Producer (TV Media 3 stu) Use Adobe Photoshop and Green Screen cutouts in Fine Cut Pro Studio	
	Create Departmental Recruiting Commercial Sequence assoc. producers and directors working on Lower Cape May Today.	
	Complete Final Projects	
	Presentation of Final Project creation of new grading rubric for Lower Cape May Today	
	Mentor and shadow underclassmen in production and post production techniques	

## **IX. MODIFICATIONS: INCLUSION TECHNIQUES/ENRICHMENTS**

Possible instructional techniques may include but may not be limited to the following:

**Resource Center** – A course of study will be modified to accommodate the specific needs of a special education student as outlined in his/her IEP.

**Inclusion** – Peer tutoring, computer software, oral tests, visual organizers, study guides, and cooperative learning activities

**Enrichments** – Field trips, guest speakers, brochure design, simulations, drama, and poetry

Students are provided with a basic text and/or supplemental curricular materials that are used for assigned readings, discussion, and information gathering. Through teacher-directed instructional activities, students are asked to acquire knowledge, develop an understanding of content, apply information to their own lives, analyze data, synthesize material, and make evaluative judgments.

When planning each lesson, teachers select specific objectives, organize material to achieve maximum understanding, make associations, and check for understanding at frequent intervals. Technology materials are used when appropriate. Suggestions for specific assignments and student activities are found in the teacher's resource guide of the approved textbook series.

## **X. INTERDISCIPLINARY CONNECTIONS/MULTICULTURAL MATERIALS**

*Videos:*

*Illustrations:*

*Art:*

*Music:*

*Other Subjects*

## **XI. MATERIALS/TECHNOLOGY**